

WEBINAR SUSTAINABILITY STANDARDS:

JANUARY 31, 2024
2.00-4.00 PM
(JAKARTA TIME)

THE KEY TO INTERNATIONAL BUSINESS SUCCESS



We are delighted to extend an invitation to you for an enlightening webinar that delves into the critical nexus of international business and environmental and social responsibility. In an era where global dynamics are constantly evolving, businesses are recognizing the imperative to integrate ethical and sustainable practices into their strategies.

Join us for an engaging exploration of the pivotal role sustainability standards play in shaping the future of international commerce and how Indonesian SMEs can benefit from it.

Take aways

At the end of the webinar you will :

- **Have the latest insights in the importance of sustainability standards in key international markets like Europe and Canada**
- **Understand which international sustainability standards will impact your Indonesian businesses**
- **Know how to prepare effectively to be successful with your international market entry or expansion in international markets**

**Alfons
Van Duijvenbode**

Managing Partner
Globally Cool & Senior
Consultant International Marketing Strategy



Girda Safitri

Senior Consultant International Marketing | Globally Cool



Tove Antonissen

Senior Consultant
International Trade and
Sustainability
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International Expert Team

The webinar facilitators are Alfons van Duijvenbode, Tove Antonissen and Girda Safitri. They are senior consultants of Globally Cool, an international consulting company based in The Netherlands focused on consulting, coaching and connecting small and medium sized businesses internationally. The collective experience of Alfons, Tove and Girda in the area of international trade and social responsibility spans more than 60 years and includes multiple projects in Indonesia.

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Don't miss the opportunity and register today!



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